



TejanoExperience USA Fanfare & Expo

SHELLY'S ALL AMERICAN SHOWCASE

Agreement Form

July 27 – 28, 2012 • Noon to 6:00 p.m.

Bally's Ballroom • Las Vegas, Nevada

I. How would you like your agency/organization's name to be listed in the program exhibitor listing?

(Please type or print clearly).

II. Client Information (Please type or print clearly).

Company Name _____

First Name _____

Last Name _____

Title _____

Street _____

City / State / ZIP _____

Phone / Mobile Phone _____

Email _____

III. Booth Type

Corporate	\$1,000.00	Artist/Group	\$200.00
Small Business	\$600.00	Performing Talent	\$25.00
Nonprofit Organization	\$400.00	<i>501(c)(3) status required</i>	

Booth Includes:

- One (1) 10'x10' exhibitor booth
- One (1) skirted 6' table
- Two (2) chairs
- Two (2) Tejano Music National Convention registrations
- One (1) wastebasket
- Identification Name Booth Sign
- Additional items such as electricity, carpet, internet, phone line, furniture, audio/visual, etc. must be ordered through the show decorator.

TejanoExperience FanFare Move In & Move Out Schedule:

- Friday, July 27, 8:00am-11:00am Expo Load In
- Saturday, July 27, 9:00am-11:00am Expo Load In
- Saturday, July 28, 6:00pm-9:00pm Expo Load Out

EXHIBITOR COMPANY NAME

IV. Terms of Sale

LatinPointe shall base all space assignments on level of participation, organization's history with LatinPointe, and size and configuration of exhibit. Furthermore, LatinPointe reserves the right to reassign exhibit space to ensure safety and convenience and to avoid conflict of products and or exhibitors. Exhibit(s) must remain within assigned spaces. This signed contract, and full payment must be received by August 1, 2012 before the TejanoExperience USA Fanfare & Expo opens. Exhibit cancellation request received in writing before August 1, 2012 will be charged 15% of the total purchase price. No refunds will be made after this date. All rates quoted are inclusive and non-commissionable. Payments received after the date will be assessed a late fee of 1.5% per month (18% per annum) 30 calendar days following the TejanoExperience USA Fanfare & Expo end date. The Exhibitor agrees to abide by the Exhibit Rules and Regulations.

TejanoExperience USA Fanfare & Expo Exhibit Rules and Regulations

The term "Exhibitor" is used throughout to refer to any Sponsor, Artist, Talent or Exhibitor who rents space in the exhibit hall.

1. **Application:** A duly authorized agent of the Exhibitor MUST SIGN the application for exhibit space. Full Payment Must Accompany the Signed Contract and be received in the LatinPointe office by August 1, 2012. Exhibit cancellation requests received in writing before August 1, 2012 will be charged 15% of the Exhibit fee. Absolutely No Refunds After This Date.
2. **Exhibitor Services:** The procurement of skilled laborers for the installation of utilities, as well as those services provided through common labor, porters, or rental of equipment, may be arranged through LatinPointe's official service contractor. Upon receipt of a signed LatinPointe contract, each Exhibitor will be contacted directly by the decorator.
3. **Installation and Dismantling of Exhibits:** Bally's provides show management with a list of contractors licensed to provide equipment installation for utilities such as electricity, water, phone, and internet at the Bally's Event Center. The Bally's Event Center does have in-house union contracts for select services. Details will be included in the Exhibitor Services provided by the decorator. The move-in / move-out times are listed on the TejanoExperience USA Fanfare & Expo Agreement. It is mutually agreed that the duty and responsibility are borne by each Exhibitor to arrange for the installation and dismantling of its exhibits before and immediately after the close of the exhibition.
4. **Exhibit Space Transfer:** Nontransferable
5. **Storage of Packaging Boxes and Crates:** Exhibitors will not be permitted to store empty packing boxes or crates in booth space or on the show floor during the exhibit period; they must be stored and delivered through the official show contractor at the standard rates (If applicable). Arrangements for storage must be made in advance with the official service contractor.
6. **Liability and Insurance:** The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold LatinPointe, Inc., the Tejano Music National Convention, Bally's and Caesars Entertainment, and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges, or fines or attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding such liability caused by the negligence of Bally's, its employees and agents. In addition, the Exhibitor acknowledges that LatinPointe, Inc., the Tejano Music National Convention, Bally's and Caesars Entertainment do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damages insurance covering such losses by the Exhibitor. Exhibitors and their authorized decorators and agents are advised to carry insurance against damage, loss, fire, and theft.
7. **Security:** Event staff services in the exhibit hall area will be provided during Expo hours (listed on Exhibitor Agreement Form). The Expo hall will be closed during off-hours. Properly credentialed Exhibitors will be admitted to the exhibition hall two hours before the show opening each show day, and may remain for up to one hour after show closing each evening. Reasonable precautions are taken to protect property, but LatinPointe cannot ensure the safety of persons or the protection of property. It is recommended that Exhibitors take precautionary measures of their own, such as securing small or easily portable articles of value, and moving such articles to a place of safekeeping after exhibit hours.
8. **Fire Prevention:** All Exhibitors must follow the rules and regulations as listed in the Exhibitor Services.
9. **Motion Picture Projection and Sound Devices:** Exhibits which include the operation of musical instruments, radios, motion picture sound equipment, public address systems, or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstrations will not annoy or disturb adjacent Exhibitors. All plans for operation of sound devices must have

prior approval from LatinPointe Exhibits Coordinator and LatinPointe reserve the right to shut down sound devices if the Exhibitor's sound level on speakers disturbs or disrupts fellow Exhibitors.

- 10. **Use of Space:** No portion of the Exhibitor's display may extend into the aisle or into any adjoining booth or other area outside the perimeters of the booth. The Exhibitor may not use any portion of the aisles, entrances, or other common traffic areas of the exhibit hall for conducting or soliciting business, promoting products or services, or distributing literature, materials, or souvenirs. No Exhibitor Shall Assign, Sublet, Donate, or Share Space Allotted. Firms or organizations not assigned an exhibit space will not be permitted to solicit within the exhibit space.
- 11. **Care of Building and Equipment:** Exhibitors and their agents shall not injure or deface the walls of the building, the booths, or the equipment of the booths. Exhibitors are forbidden to drive tacks, staples, nails, or screws into walls, floors, columns, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. No Helium Balloons permitted.
- 12. **Restrictions On Operations of Exhibits:** The Exhibitor agrees to comply strictly with the applicable terms and conditions contained in the agreement between the exhibit hall management and LatinPointe regarding the exhibition premises. LatinPointe's Exhibits Coordinator reserves the right to restrict exhibits which, because of noise, method of operation, material, or any other reason, become objectionable, and also to prohibit or evict any exhibit which in the opinion of LatinPointe may detract from the general character of the exhibit area as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that LatinPointe determines to be objectionable to the exhibition or does not conform to the mission and standards of LatinPointe. In the event of such restriction or eviction, LatinPointe is not liable for any refund or other exhibit expenses.
- 13. **Sampling:** The sampling of food may commence at show opening each day. Refer to Food Sampling Policy as listed in the Exhibitor Rules and Regulations.
- 14. **Sales:** The Exhibitor is responsible for any and all taxes, collections, credit card transactions, cash, and standard retail obligations regarding sales of merchandise. Exhibitor must provide advance details of what will be merchandised in the booth and include price points.
- 15. **Giveaways:** Any inserts or giveaways accepted from an exhibitor must contain the sponsor's logo in a conspicuous location.

These regulations become a part of the contract between the Exhibitor and LatinPointe. The Exhibitor must comply with and be bound by all laws, ordinances, and regulations of the state, county, and city, and where ever applicable, of the police and fire departments. LatinPointe reserve the right to accept Exhibitor applications only from those whose goals are consistent with those of the Tejano Music National Convention. These regulations have been formulated in the best interest of all concerned. LatinPointe respectfully asks for the full cooperation of the Exhibitors in their observance. All points not covered are subject to the decision of LatinPointe's Exhibits Coordinator.

V. Purchase Authorization

We understand and agree to comply with the Terms of Sale; the Exhibit Rules and Regulations.

Print Name _____

Title _____

Authorized Signature _____ Date _____

VI. Payment Information

American Express / MasterCard / Visa / Discover (select one)

Card Number _____

Expiration Date ____ / ____ Security 3-digit V-Code ____ (4-digits on AMEX only)

Check Number and Amount _____

Cardholder Signature _____

VII. Please Return Completed Agreement To:

TejanoExperience USA Fanfare & Expo Attn: LatinPointe, Inc. 17563 West 158th Terrace, Olathe, KS 66062

Phone: (913) 397-8850 Fax: (913) 397-0890 Email: schavez@latinpointe.com

—Please keep a copy for your files—